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Saturday, May 26, 2007

**Gmask invades CDO**

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<b>Lifestyle</b>
Gmask invades CDO

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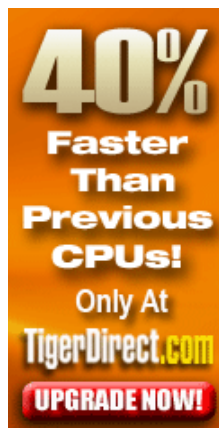
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GMASK, the latest and hottest trend of tech-groupies, has hit the town and painted it red. Gmask not only protects precious cellphone, Ipod, digicam, laptop, or any other gadget, it also brings color and design to its existence.

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**Weather Gadgets**

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Using an ultra-thin Japanese protective film, a specially trained Gmask artist can cover any gadget, (whether it is a cellphone, an ipod, a digital cam, or even a laptop) and make it into something truly unique and personal.



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Gmask goes beyond the bland, generic look and transforms gadget into a medium for freedom and self-expression. It's been in Metro Manila for almost a year and in that time, more than 20,000 gadgets have already been Gmasked!

This is the reason why Mrs. Mary Chang decided to bring Gmask to CDO. "I love gadgets and I know all my friends in CDO love theirs too, so when I saw this great business in Manila, I decided to try to bring it here," she said.

After undergoing a rigorous 3-week training, her newly graduated Gmask artists now busily wrap the devices of Cagayanons.

More than self-expression, Gmask also protects. "It's the most practical and innovative way to protect and personalize any gadget," claims Mr. Eric Chao, Marketing Manager of Gmask. "As compared to buying a replacement casing or even replacing the cellphone with a new one, Gmask lets you 'extend' the life of your gadget at a minimal price of only P995."

Gmask personalizes and protects the gadgets each one keep close to their hearts.

Gmask outlets in Philippines are located in the following areas:

- \* Provincial - Cagayan De Oro Limketkai Mall, Level 1, East Concourse
- \* Metro Manila:



Alabang - Alabang Town Center, Ground floor, near activity center  
 Makati - Glorietta 2, Ground floor, near activity center  
 Greenbelt 1 - 2nd floor, near the cinemas  
 Mandaluyong - Shangri-la Mall, 5th floor  
 Manila - Robinsons Ermita, 2nd floor, Padre Faura Wing  
 Ortigas - Robinsons Galleria, Level 3, East Wing  
 Pasay - Mall of Asia, 2nd floor, main mall bldg.  
 Quezon City - SM North EDSA, 2nd floor, the BLOCK (Annex 3)

Please check [www.gmask.com.ph](http://www.gmask.com.ph) for more information. For more inquiries contact: (Landline) - 727-4198; (Cellphone) - 0922-827-5055 or sent e-mail to [customercare@gmask.com.ph](mailto:customercare@gmask.com.ph). **(Press release)**

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**(May 26, 2007 issue)**

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