



www.gmask.com.ph

Owned and operated by First Gmask Phils, Inc

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PRESS RELEASE

Gmask your Sony Cyber-shot!

Manila, Philippines – SONY Philippines Inc. and First Gmask Phils. Inc (Gmask) have recently created a tie-up to offer Filipinos a new way to appreciate and love their Digital Cameras. From July 1 to September 30, 2007, anyone who buys a Cyber-shot digital camera from any participating Sony Square outlets in Metro Manila will have an **automatic P150 discount** when they have it Gmasked!

What is Gmask? It's the latest and hottest trend in dressing up your gadget and at the same time protecting it too. By using a special protective film from Japan, specially-trained Gmask wrap-artists will cover the entire gadget rendering it scratch, weather, and sweat resistant. Not only does it let you personalize your gadget, it also extends the life/usage of the gadget and increases its resale value as well.

With more than 20,000 gadgets wrapped in Philippines alone, the company has taken gadget-loving Pinoys by storm and with a recent announcement of a 20% price adjustment due to lower costs, it is now even more affordable. "We believe that the Sony-Gmask tie-up is a good synergy since both companies are offering quality products at great value. We look forward to more ways to reach out to Filipinos who know how to take care of their hard-earned gadgets in the near future" said Eric Chao, Marketing Manager of Gmask Phils.



Sony DSC-W55



Sony DSC-T100



Sony DSC-M2



Sony DSC-G1

Gmask Outlets in Philippines:

Alabang	Alabang Town Center – ground floor, near activity ctr
Makati	Glorietta 2 – ground floor, near activity center Greenbelt 1 – 2 nd floor, near the cinemas
Mandaluyong	Shangri-la Mall – 5 th floor
Manila	Robinsons Ermita - 2 nd floor, Padre Faura Wing
Ortigas	Robinsons Galleria – Level 3, East Wing
Pasay	Mall of Asia – 2 nd floor, main mall bldg.
Quezon City	SM North Edsa – 2 nd floor, the BLOCK (Annex 3) Gateway Mall – 3 RD floor, SOON TO OPEN
Cagayan De Oro	Limketkai Mall – Level 1, East Concourse

Participating Sony Square outlets:

Sony Square Megamall, Sony Square Park Square, Sony Square Gateway, Sony Square Fort, Sony Square Trinoma, Sony Square Festival Mall, Sony Square Shangri-La Plaza & Sony Square Robinson's Place in Manila.

For complete address & further store information please visit www.sony.com.ph

Please check www.gmask.com.ph for more information. You can also contact us through:

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