



www.gmask.com.ph

Owned and operated by First Gmask Phils, Inc  
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## PRESS RELEASE

### HEAVY TRAFFIC in Cagayan de Oro caused by Gmask

**Cagayan de Oro City, Philippines** – Something's new in Cagayan de Oro and it has created heavy traffic. **GMASK**, the latest and hottest trend of tech-groupies, has hit the town and painted it red. Gmask not only protects our precious cellphone, Ipod, digicam, laptop, or any other gadget, it also brings color and design to its existence. Using an ultra-thin Japanese protective film, a specially-trained Gmask artist. can cover any gadget, (whether it is a cellphone, an ipod, a digital cam, or even a laptop) and make it into something truly unique and personal. Gmask goes beyond the bland, generic look and transforms our gadget into a medium for freedom and self-expression. Its been in Metro Manila for almost 1 year and in that time, more than 20,000 gadgets have already been Gmasked!



People surrounding Gmask in Limketkai



a Gmasked IPOD

This is the reason that Mrs. Anne Chang decided to bring Gmask to CDO. "I love gadgets and I know all my friends in CDO love theirs too, so when I saw this great business in Manila, I decided to try to bring it here." And *bring it* she did. After undergoing a rigorous 3-week training, her newly graduated Gmask artists now busily wrap the devices of Cagayanons.



Gmask Artists hard at work



A happy Cagayanon

More than self-expression, Gmask also protects. "It's the most practical and innovative way to protect and personalize any gadget," claims Mr. Eric Chao, Marketing Manager of Gmask. "As compared to buying a replacement casing or even replacing the

cellphone with a new one, Gmask lets you EXTEND the life of your gadget at a minimal price of only P 995.”

Filipinos have fallen in love with the latest trends of technology. Gmask personalizes and protects the gadgets we keep close to our hearts. Now that explains the traffic in Cagayan.



Bubbles Paraiso & Her Gmasked N70



TV-host Patty Laurel & her Gmasked Digicam

### Gmask Outlets in Philippines:

#### Provincial:

**Cagayan De Oro** Limketkai Mall – Level 1, East Concourse

#### Metro Manila

<b>Alabang</b>	Alabang Town Center – ground floor, near activity center
<b>Makati</b>	Glorietta 2 – ground floor, near activity center
	Greenbelt 1 – 2 <sup>nd</sup> floor, near the cinemas
<b>Mandaluyong</b>	Shangri-la Mall – 5 <sup>th</sup> floor
<b>Manila</b>	Robinsons Ermita - 2 <sup>nd</sup> floor, Padre Faura Wing
<b>Ortigas</b>	Robinsons Galleria – Level 3, East Wing
<b>Pasay</b>	Mall of Asia – 2 <sup>nd</sup> floor, main mall bldg.
<b>Quezon City</b>	SM North EDSA – 2 <sup>nd</sup> floor, the BLOCK (Annex 3)

Please check [www.gmask.com.ph](http://www.gmask.com.ph) for more information. You can also contact us through:

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Our LOGO:

